

Culture, Tourism and Sport Board – report from Cllr Gerald Vernon-Jackson CBE (Chair)

1. My apologies I am not at Councillors Forum today as I have to Chair the LGA Culture, Tourism and Sport Conference in Hull (UK City of Culture). The date of this conference was booked before the LGA confirmed its meeting dates. It would be helpful in future years if clashes like this do not occur. I know several members of the LGA Executive cannot be here today because of this clash within the LGA calendar.

Sport

2. I met with Julian Wadsworth, Gary Stannett and Kevin McPherson of the Active Communities Network (ACN). We discussed the role that sport could play in providing meaningful activities and direction for young people, and how the effective work of ACN could be shared with councils.
3. Cllr Terry O'Neill was appointed as the LGA's representative on the London Marathon Charitable Trust and confirmed as a trustee at their AGM on 24 January. Cllr O'Neill will be supporting the Trust to extend their grant-making outside of London.
4. I spoke at the Leadership Essential Sport event in February 2018, where I outlined the landscape facing councils and the work that the LGA is undertaking to support councils. Ten portfolio holders attended this event and feedback from delegates was again very positive. We are aiming to do a briefing meeting for all councils in Tranche 1 (1 of 4) so that portfolio holders and council officers know what money is available and how to access this. If this works well we will then do the same for the other tranches of councils.
5. The Football Association in partnership with the Premier League and DCMS have committed to making a major investment in local football over the next 10 years. To inform and direct this investment, they will work with every council in England to develop a local football facility plan (LFFP). I met with the Chief Executive of Knight, Kavanagh & Page Ltd, John Eady to discuss how the LGA can work with the FA and the Premier League to ensure every council benefits to the fullest extent from this investment offer.

Arts, Culture and Heritage

6. I met with Iain Watson of the National Museum Directors' Council. We covered a broad number of topics including the role that museums can play in creating a sense of place, connecting people with their heritage, and supporting people with dementia and Alzheimer's. We also discussed the publication of the [Mendoza Review](#), and its recommendations relating to local authority run or supported museums.
7. I met with Sir Laurie Magnus, Chair and Victoria Thompson Head of Planning Advice and Reform at Historic England. We discussed the importance of heritage to local areas, including those that were engaged in active regeneration of the assets and reputation of their area, and identified ways in which our organisations could collaborate to support councils services, councillors, and officers.
8. Cllr Geraldine Carter assessed, as part of a panel, the nominations for the Hearts for the Arts awards, celebrating local authorities who continue to champion investment in the arts and culture. Winners will be presented with their prizes at our annual Culture, Tourism and Sport Conference in Hull on 8 March.

8 March 2018

9. Cllr Peter Golds spoke at a Westminster Briefing event about the LGA's response to the Mendoza Museums Review, and the support available for local authority-run or –supported museums, including our forthcoming Councillor Handbook in partnership with Arts Council England.

Tourism

10. Cllr Geraldine Carter attending the Tourism Alliance's January Board meeting on behalf of the CTS Board. Cllr Carter followed up discussions at the December CTS Board meeting on the Tourism Sector's bid for a sector deal under the Industrial Strategy. She stressed the importance of involving councils in an early stage in the development of the concept of Tourism Zones.
11. Cllr Peter Golds Cllr Golds met with the Mayor of Ouistreham, Romain Bail, to discuss our support for a shared Franco-Anglo centre to be built on Sword Beach, celebrating the Normandy landings, but also exploring what our relationship might look like in the future. The Mayor also agreed to participate in our session at LGA Conference on Tourism and Brexit.

Parks

12. I met with John Packman, Chief Executive of Broads National Park and Sarah Fowler, Chief Executive of the Peaks National Park. We discussed the LGA membership offer to National Parks members, and shared objectives around promoting and growing the visitor economy in a sustainable way.

Media

13. I had [an article published](#) in First Magazine explaining the role that Local Government plays in leisure, sports, heritage and culture.
14. The Board has issued the following media releases since my last report:
 - 14.1. [Councils herald 100 years since certain women first won the right to vote](#). Here we highlighted the women who successfully campaigned for the right to vote who have been commemorated in a new list of more than 100 pioneers. We worked alongside The Women's Local Government Society (WLGS) to gather nominations and draw up the list, to celebrate the lives of the many suffragists and other campaigners who were active in the extension of the franchise.
 - 14.2. [Councils win backing to help protect live music venues](#). I commended the Government's announcement that it will look to strengthen planning rules to help protect live music venues. This is an issue the LGA has campaigned on, and I am pleased that Government has listened to our call and that of our partners.

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